PRESS RELEASE

IDS LAUNCHES FRENCH VERSION OF ITS HOSPITALITY SOFTWARE
Apart from English, software also available in Arabic

India/Bangalore, 03 February, 2009: IDS Software Pvt. Ltd. (IDS), global leader in providing integrated IT solutions for hospitality industry, today announced the launch of its Fortune Suite of solutions in French. The software already has an English and Arabic language version being used worldwide. French being widely used in the hospitality industry across the globe with a higher concentration in Europe, North & West Africa, this launch will ensure that IDS spreads its footprints across the global hospitality industry.

The localizing of the French and Arabic software will make the product user friendly and enhance the productivity of the client, giving him the comfort of working in his own language/communicating media. The entire Fortune Suite of products which include Property Management systems, Restaurant Management systems, Central reservation systems, Business and service enhancement products are now available for clients who are comfortable with French interface. Now, with appropriate settings, a property that buys a solution from IDS has the option of linking User ID's with any of the three interfaces based on individual user language preference.

Mr. Rajesh. P. Yadav, General Manager, Sales, IDS Softwares Pvt Ltd said, "We are extremely happy to launch the French version after the successful acceptance of our Arabic interface. This software will benefit the existing and potential clients in North & West Africa and Europe other than the large portion of the globe where French is one of the more popular language. By giving our clients an additional facility of using the software in the language they prefer, we wish to ensure that the software finds acceptability globally and this is in line with our goal of enhancing our presence to over 100 countries across the world."

ABOUT IDS SOFTWARES PVT LTD

IDS Softwares Pvt Ltd is a global leader in integrated IT solutions for the Hospitality industry. The company, for over twenty years, has been designing, developing, marketing and maintaining a comprehensive range of information management systems enabling businesses of varied sizes, including hotels, restaurants, clubs and resorts. With Regional Sales and Support offices spread across the globe, the company has more than 1300 clients in over 20 countries.

IDS markets its hospitality software product under the umbrella brand 'Fortune Suite of integrated solutions.' The products address multiple aspects of the industry such as, Property Management Products, Restaurant Management Products; Web based Products (Central Reservation Systems) and Business and Service enhancement Products. The company's Global

R&D Center at Bangalore, India, offers support to its customers 24x7x365. IDS Softwares' clients include Best Western, Club Mahindra Holidays, Emirates Concorde, ETA Star group - Middle East, Fortune Park Group, Holiday Inn Hotels & Resorts, Ramada Worldwide, Ramee Group of Hotels, Royal Orchid Hotels, Sarovar Group, The Ffort Radisson etc.

Website: www.idsfortune.com