IDS NEXT Plays Prominent Role at 46th FHRAI Convention in Thailand

Bangalore, October 17th, 2011 IDS NEXT, global leader in ERP and total technology solutions for the hospitality and leisure industries, announced that **Mr. Manoj Kumar Mohanty, Vice President – Sales, South and Central Asia, IDS NEXT** spoke at the 46th FHRAI Annual Convention in Bangkok, Thailand. With the theme of the conference being, 'Emerging Innovations in the Hospitality industry, Vision 2020', IDS NEXT addressed the audience on technological advancements in the sector and how hotel businesses can leverage these to improve and increase revenue and operational efficiency.

In his address to the gathering, Manoj Kumar Mohanty elaborated on the need for automating processes within a hotel as an important facet of a successful IT implementation. "ERP systems can empower hotel managers with Business Intelligence which drills down to minute detail and helps address operational inconsistencies. At IDS NEXT, we provide hoteliers not just world-class hospitality software but robust, time tested BI tools that can be leveraged to audit hotel processes, plug revenue leakages and maximize returns. IDS NEXT has a long and extensive presence in Asia Pacific and has been helping hoteliers in the region for nearly a decade." he said.

Commenting on IDS' expansion plans in the region, **Mr. Jacob K.I., Vice President – Sales, Asia Pacific, IDS NEXT** said, "Over the last two years since IDS NEXT commenced operations in Thailand, we have expanded to China, Indonesia and added Fiji and Samoa in South Pacific. We already have a presence in Papua New Guinea and Solomon Islands besides a sales and support network in New Zealand that caters to the needs of all South Pacific countries. In Thailand, we have both sales and support services for our valued clients."

"Our software is highly sophisticated and has moved beyond enhancing efficiency to actually impacting business outcome within a hotel property. Our software can be capitalized to increase room booking real time, access business analysis and ensure dynamic CRM and loyalty management." Mr. Jacob added.

In Thailand, IDS NEXT caters to the 360° hardware and software requirements of clients. Some of its prominent clients in include Ramada Bangkok and The Village Coconut to name a few.

About IDS NEXT

IDS Softwares Pvt. Ltd. "IDS NEXT", is a global leader in providing ERP and total technology solutions for the Hospitality and Leisure industries. With a track record that spans 24 years, we have earned the trust of over 2800 customers globally and have a strong presence in 40 countries across South Asia, Middle East, Asia Pacific and Africa. In India, IDS NEXT is the leader in hospitality technology solutions and has the largest installed software with over 1700 installations. IDS NEXT's clients

include a host of prominent hotel chains including Sarovar Hotels & Resorts, ITC Fortune Group, Royal Orchid Hotels, Pride Hotels, Ramada Hotels and others.

IDS NEXT's portfolio of capabilities include Strategic Consulting, Business Outcome Services, Custom Design and Development, Total Technology Solutions. Our range of next generation software products address every segment of the hospitality industry, including independent and chain hotels, business hotels, resorts, clubs, service apartments, limited service, spas, cruise liners and restaurants.

For further information please visit http://idsnext.com/