

Press Release

Myanmar Based Rose Garden Hotel Adopts IDS Next Hotel ERP

IDS Next acquires its first client in Myanmar

Bangalore, 08 September 2014: IDS Next Business Solutions Pvt Ltd, a global leader in providing Hotel ERP and software solutions to hospitality and leisure industries, today announced that it has acquired its first client in Myanmar. Yangon based Rose Garden Hotel has adopted IDS Next's all-in-one FortuneNEXT 6i Enterprise Hotel ERP to automate maximum number of processes across departments.

The hospitality industry in Myanmar is burgeoning and slated to receive 3 million visitors in 2014. Keeping pace with this trend is Rose Garden Hotel, one of the newest hospitality properties in Myanmar. The hotel has opened its 123 exotic rooms under two categories, namely, The Rose Collection and The Bamboo Collection.

Speaking on this achievement of introducing IDS Next Hotel ERP into Myanmar, Mr. Manoj Mohanty, Vice President – Sales, South Asia said, "It gives us immense pleasure to have Rose Garden Hotel as our first customer in Myanmar. Having made an entrance into the country, we feel IDS Next is here at the right time. Myanmar is an emerging tourism destination and the hotel industry in this beautiful country is set to flourish in the coming years. IDS Next is uniquely positioned to help the hospitality industry in Myanmar grow as we offer 360 degrees technology to our clients. Not only do we offer an integrated Hotel ERP but comprehensive Distribution Channel, Online Reputation Management, Revenue Management, Web Booking Engine and analytics through a Business Intelligence solutions."

IDS Next has successfully entered the Myanmar market with the assistance of their partner AhtarOo Co Ltd (ATO). Established in 2009, AhtarOo Co Ltd (ATO) provides IT solutions to its customers including Hospitality Software & Enterprise Software Solutions, CCTV System, Fire Alarm System, Public Addressing & Conference System and Hotel Smart Locking Management System.

Commenting on its partnership with IDS Next, MrU Aung Aung, CEO at ATO said, "Hotel industry in Myanmar is gearing up to achieve record growth in the next couple of years and as a local technology provider, we decided to be a part of the growth. Our partnership with IDS Next proved absolutely right as we closed the deal with Rose Garden Hotel. We are looking

forward to a formidable and fruitful alliance with IDS Next to technologically empower hotels across Myanmar.”

As a prominent software provider, IDS Next is always ahead of the technology curve with cutting-edge hospitality technology solutions. Besides our Hotel ERP, we also offer several other empowering add-on solutions. IDS Next’s FortuneNEXT 6i Enterprise is an integrated Hotel ERP that runs on a single database. The comprehensive 12 modules of the Hotel ERP namely, Front Office Management, Point of Sale, Accounts Receivable, Sales & Marketing, Banquets & Conferences, Telephone Management, Materials Management, Food & Beverages Costing, Financial Management, HR & Payroll, Maintenance Management and Quality Management help hospitality properties across market segments to improve their operational efficiency.

Additionally, FortuneNEXT 6i Enterprise Hotel ERP is PA DSS Certified so that users are assured that their guests’ payment card details are safe from hackers. As hotels run mission critical operations, IDS Next is the only software provider to not only offer local support, but 24/7 technical support through our international call centre.

About IDS Next Business Solution

IDS Next Business Solutions is a global leader in providing Hotel ERP and technology solutions for the Hospitality and Leisure industries. We have earned the trust of over 3500 customers globally and have a strong presence in 40 plus countries across South East Asia, Oceania, Indian sub-continent, Middle East, and Africa. IDS Next’s clients include Ramada Hotels, ETA Star, Ramee, Sterling, Choice Hotels International, Swissôtel, Aitkens Spence, John Keells Group, Colombo Courtyard, Sarovar Hotels & Resorts, ITC Fortune Group, Royal Orchid Hotels, Pride Hotels, Keys Hotels, Golden Tulip and many more.

IDS Next’s portfolio of capabilities include Software Development, Mobility Solutions and a range of next generation software products that address every segment of the hospitality industry, including independent hotels, chain hotels, business hotels, resorts, clubs, service apartments, limited service, and restaurants.

For more information about us, visit: <http://www.idsnext.com/>

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