

Press Release

IDS Next Signs Partnership with Kenya Based Insync Solutions

IDS Next aims to technologically empower hotels across Kenya through this partnership.

Bangalore, 01 July 2014 – IDS Next Business Solutions Pvt Ltd, a global leader in providing Hotel ERP and software solutions to hospitality and leisure industries, today announced their partnership with Kenya based Insync Solutions. IDS Next looks forward to leverage this partnership to offer world-class hospitality technology solutions to hotels cross the African nation.

Headquartered at Nairobi, the capital of Kenya, Insync Solutions specializes in customized software development, application software development and ERP software solutions. The company has client server solutions on a wide range of functional areas such as payroll, time attendance, financial accounting, point of sale, inventory management and more, with strong emphasis on optimized coding, and easy to use user interface. Insync Solutions also deals in CCTV surveillance, security via biometric access control devices, POS hardware solutions and anti-theft devices, electronic article surveillance, LED lights & LED solar street lights. Through this partnership with IDS Next, Insync Solutions has added Hotel ERP and other hospitality solutions to its offering.

Speaking on this partnership, Mr. Rajesh P Yadav, Vice President – Sales, Africa, IDS Next said, “It is indeed a pleasure to welcome Insync Solutions as our strategic partner in Kenya. The outlook of the hospitality industry in this East African country looks promising and Kenya has around 500 hotels. The number is expected to grow rapidly and through this collaborative agreement with Insync Solutions, we aim to technologically empower hotels in the country.” Mr. Yadav also added that IDS Next is planning to forge more such partnerships across the continent and consolidate its position of leadership in the hospitality software domain.

As a prominent software provider, IDS Next is always ahead of the technology curve with cutting-edge products including Hotel ERP and several empowering add-on solutions. IDS Next’s FortuneNEXT 6i Suite of Hotel ERP is a highly integrated application that runs on a single database. The comprehensive 12 modules of the Hotel ERP, namely Front Office Management, Point of Sale, Accounts Receivable, Sales & Marketing, Banquets & Conferences, Telephone Management, Materials Management, Food & Beverages Costing, Financial Management, HR & Payroll, Maintenance Management and Quality Management help hospitality properties across market segments to improve their operational efficiency. Additionally, customers also choose to access several other value added solutions including a comprehensive Distribution Channel, Online Reputation Management, Revenue Management, Web Booking Engine and Business Intelligence. All these solutions are seamlessly connected with the Hotel ERP. What is significantly advantageous to hotels in Africa is that IDS Next’s powerful Hotel ERP is PA DSS Certified so that users are assured that their guests’ payment card details are safe from hackers.



Commenting on their partnership with IDS Next, Mr. Dinesh Jain, CEO, Insync Solutions said, “We are committed to offering hoteliers in Kenya hospitality technology that is affordable and designed to grow their profitability, that’s why we partnered with IDS Next. The company already has a growing customer base in various countries of Africa and their software has been customized for our market.”

Kenya is growing in popularity as an international tourist destination, and hoteliers urgently need a robust Hotel ERP that is designed for their needs – these include cost effectiveness, ability to harness the many benefits of the internet and security. IDS Next’s hotel management software meets all these needs. Crafted from the ground up, the software also does not shut down for a night audit, is designed with hot keys to enable hotel staff to work fast and efficiently.

About IDS Next Business Solution

IDS Next Business Solutions is a global leader in providing Hotel ERP and technology solutions for the Hospitality and Leisure industries. We have earned the trust of over 3500 customers globally and have a strong presence in 40 plus countries across South East Asia, Oceania, Indian sub-continent, Middle East, and Africa. IDS Next’s clients include Ramada Hotels, ETA Star, Ramee, Sterling, Choice Hotels International, Swissôtel, Aitkens Spence, John Keells Group, Colombo Courtyard, Sarovar Hotels & Resorts, ITC Fortune Group, Royal Orchid Hotels, Pride Hotels, Keys Hotels, Golden Tulip and many more.

IDS Next’s portfolio of capabilities include Software Development, Mobility Solutions and a range of next generation software products that address every segment of the hospitality industry, including independent hotels, chain hotels, business hotels, resorts, clubs, service apartments, limited service, and restaurants.

For more information about us, visit: <http://www.idsnext.com/>

About Insync Solutions

Insync Solutions specializes in customized software development, application software development and ERP software solutions. We have client / server solutions on a wide range of functional areas such as payroll, time attendance, financial accounting, point of sale, inventory management, patient management and more, with strong emphasis on optimized coding, and easy to use front-end. The company also deals in CCTV surveillance, security via biometric access control devices, POS hardware solutions and anti-theft devices / electronic article surveillance.

For more information, visit: <http://www.islkenya.com/>

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