

Press Release

IDS Next Celebrates 27 Years of Innovation in Hospitality Technology Domain

The company also adopts a new tagline 'Stay Ahead' to mark the celebration

Bangalore, 19 August 2014: IDS Next Business Solutions Pvt Ltd, a global leader in providing Hotel ERP and software solutions to hospitality and leisure industries, today announced the commemoration of their 27th anniversary on 27th August 2014.

In 1987, IDS Next began its journey with a vision to transform the hospitality industry by introducing cutting edge software and technology. In the last 27 years, the company has pioneered many path breaking solutions and made this vision a reality. In keeping with its endeavor to develop smart and futuristic software, the company will celebrate this anniversary by adopting a new tagline '*Stay Ahead*'.

"IDS Next is still driven by the vision and entrepreneurial essence of our founders Mr. Suresh John and Mr. Vissal Mathew. This has enabled us to develop a 360 degree approach to a hotel's technology requirements and deliver an expanding and high quality solution set. Over the last 27 years, we have fostered a culture of innovation and our incredible bouquet of products range from a comprehensive Hotel ERP to a host of centralized solutions, integration to distribution channels, online reputation management, revenue management and business intelligence," said Mr. Binu Mathews, Chief Executive Officer, IDS Next Business Solutions.

In the last year, IDS Next has rolled out two new mobile apps, Envy Dine and Envy Check-in. *Envy Dine* is a smart e-menu app that allows restaurants to serve their guest faster, better and more accurately. *Envy Check-in* is a user-friendly app that enables hotel staff to complete the check-in formalities for a guest even while walking them to their room.

This year, IDS Next also scaled new heights as it grew to 3500 plus clients, and received its first clients in Myanmar, Turkey and Australia. Africa is a growing hospitality market and IDS Next forged important strategic alliances in a number of countries across the continent.

Mr. Mathews added, "As a company, IDS Next is growing rapidly, we are no longer the typical hotel software provider. Today, we see ourselves as empowering catalyst for our customers to enable enhanced hotel automation, optimized workflows, increased profitability and higher guest satisfaction. This led us to adopt a new tagline '*Stay Ahead*', in keeping with our growth trajectory. This tagline has a strong promise of things to come not only for our expanding customer base and partners, but for our employees, investors and competitors as well."



About IDS Next Business Solution

IDS Next Business Solutions is a global leader in providing Hotel ERP and technology solutions for the Hospitality and Leisure industries. We have earned the trust of over 3500 customers globally and have a strong presence in 40 plus countries across South East Asia, Oceania, Indian sub-continent, Middle East, and Africa. IDS Next's clients include Ramada Hotels, ETA Star, Ramee, Sterling, Choice Hotels International, Swissôtel, Aitkens Spence, John Keells Group, Colombo Courtyard, Sarovar Hotels & Resorts, ITC Fortune Group, Royal Orchid Hotels, Pride Hotels, Keys Hotels, Golden Tulip and many more.

IDS Next's portfolio of capabilities include Software Development, Mobility Solutions and a range of next generation software products that address every segment of the hospitality industry, including independent hotels, chain hotels, business hotels, resorts, clubs, service apartments, limited service, and restaurants.

For more information about us, visit: <http://www.idsnext.com/>

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