

Press Release

IDS Next Clients in 'Top 25 Most Preferred Hotels to Conduct Business'

Two Ahmedabad based hotels using IDS Next Hotel ERP listed in 'Top 25 Most Preferred Hotels to Conduct Business'

Bangalore, 20 May, 2014: IDS Next Business Solutions, a leading provider of technology and software solutions for the hospitality and leisure industries has today announced that two of its clients - Fortune Landmark, Ahmedabad and The Pride Hotel, Ahmedabad have made it into the list of '**Top 25 Most Preferred Hotels to Conduct Business**' compiled by Hotelier India Magazine in its April, 2014 issue.

While The Pride Hotel has been leveraging the power of IDS Next Hotel ERP since 2004, Fortune Landmark has been using IDS Next Hotel ERP since 2006.

The Pride Hotel is part of The Pride Group of Hotels that has successfully positioned itself as a hotel chain with fully owned 5 star luxury hotels. Apart from Ahmedabad, the group has hotels in Nagpur, Chennai, Kolkata, Pune, Bangalore, Goa, Jaipur and Sriperumbudur.

The Pride Hotel, Ahmedabad is a 164 room hotel located in the elite business area of Satellite. The lavishly appointed property also offers a fine-dining restaurant, swanky 24 hour coffee shop and banquet and conference halls.

Fortune Landmark is part of Fortune Park Hotels, a wholly owned subsidiary of ITC Ltd. Fortune Park Hotels has emerged as the fastest growing, first class full service Business Hotel Chain in India with 5632 rooms in 55 cities. Currently, the group has 43 operational properties.

Fortune Landmark is a prominent landmark in Ahmedabad and offers a choice of 95 well-appointed rooms. The five star property has a coffee shop cum restaurant, and has been Ahmedabad's renowned social and corporate venue for over 14 years. Besides its commitment to deliver world-class service, Fortune Landmark is also deeply concerned about the environment and has adopted a host of eco-friendly practices in the hotel's daily functioning including segregation of waste and installation of water saving devices.

"I would like to congratulate both Fortune Landmark and The Pride Hotel for making it into this prestigious list." said Binu Mathews, CEO, IDS Next Business Solutions. "As their preferred hospitality technology partner, it gives us immense pleasure to see both these hotels achieve such credit," he added.

IDS Next's FortuneNEXT 6i Suite of four Hotel ERPs namely, Enterprise, Professional, Express and Genie have earned the reputation of being 'all in one' integrated Hotel ERPs that are

designed to address all aspects of a hotel from front office to back of the house and more. The ERP has an interface with RezNext and empower hotels with an unprecedented bouquet of solutions which include room distribution channels, revenue management, business intelligence, online reputation management and more in the wings.

Speaking about the comprehensive offering of IDS Next's Hotel ERPs, Mr Mathews said, "At IDS Next, we constantly strive to help our customers reduce costs, increase revenue and enhance guest satisfaction. Our offerings will keep growing as our customers operate in a dynamic, highly competitive environment and we will settle at nothing else but at being the best."

About IDS Next Business Solution

IDS Next Business Solutions is a global leader in providing Hotel ERP and technology solutions for the Hospitality and Leisure industries. We have earned the trust of over 3500 customers globally, and have a strong presence in 40 plus countries across South East Asia, Oceania, Indian sub-continent, Middle East, and Africa. IDS Next's clients include Ramada Hotels, ETA Star, Ramee, Sterling, Choice Hotels International, Swissôtel, Aitkens Spence, John Keells Group, Sarovar Hotels & Resorts, ITC Fortune Group, Royal Orchid Hotels, Pride Hotels, and many more.

IDS Next's portfolio of capabilities include, Software Development, Mobility Solutions, Total Technology Solutions and a range of next generation software products that address every segment of the hospitality industry, including independent hotels, chain hotels, business hotels, resorts, clubs, service apartments, limited service, and restaurants.

For more information about us visit: <http://www.idsnext.com/>

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