

Press Release

IDS NEXT is Technology Partner at ‘Hotel, Hospitality & Food Sri Lanka 2012’

Sri Lanka, October 16, 2012 - IDS NEXT, global leader in providing ERP and total technology solutions for the hospitality and leisure industries, announce that they will be participating in the Hotel, Hospitality and Food 2012, Sri Lanka, an event designed to serve the dynamic and diversifying hotel, hospitality, tourism and food businesses of South Asia.

IDS NEXT is participating for a second time in this 3 day event, which begins on 18th October 2012 and is the official technology partner. Speaking on their participation, Mr. Pradeepa Shetty, Vice President, South India, Sri Lanka and Channel Sales said, “It is an absolute privilege to be at HHF 2012. Last year, we received an extremely positive response and it is what led us to sign up as the official technology partner of the event this year”.

“The hospitality industry in Sri Lanka is rapidly growing and hotels across market segments are searching for robust hospitality software that can help them optimize on their manpower, serve guests faster and of course increase revenue. IDS NEXT helps hotel properties do just that, and we are planning to consolidate our presence extensively in the country” he added

IDS NEXT has a 13 year presence in Sri Lanka, and some of our clients include Cinnamon Lake side, Cinnamon Grand, Club Bentota , Avani Lanka, Mahaweli Reach Kandy, Pegasus Reef Hotel, Grand Orient Hotel, Renuka City hotels, Club Mojo, Taj Samudra, Colombo Courtyards, Ranna 212 Tangalle, Aitken Spence Hotel.

Besides a stall at the event, Mr. Pradeepa Shetty is to deliver a seminar on ‘Technology Trends in the Hospitality Industry’ on 20th October 2012, wherein he will touch upon the growing value of technology for the hotels and the various ways in which it is making its presence felt in the industry. Today, guests are moving ‘online’ and using the internet to locate holiday destinations, book tickets, reserve hotels and plan their vacation to the minutest detail. The hospitality industry needs to leverage this trend, if they are to attract an increasing number of guests and fill rooms. Mr. Shetty’s presentation will help attendees recognize the many benefits of technology.

Also to be showcased at HHF 2012 and for the first time in Sri Lanka, is IDS NEXT newest version of our Hotel ERP - FortuneNEXT 6i. The application has been re-architected to be robust, offer enhanced security and comes with its own report engine.

FortuneNEXT6i is also built to empower users to harness the many benefits of GDS, OTA’s and their own web booking engine and thus has a powerful built-in two way interface with these distribution platforms. Also incorporated into FortuneNEXT6i is IDS NEXT’s recently launched **mobility solution**. Envy Dine, our e-menu application for restaurants is visually rich, has in-built intelligence and is intuitive to use. Its unique selling point is its ability to enable hotels to upsell, cross sell and enhance revenue while optimizing use of manpower.

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About IDS NEXT

IDS Softwares Pvt. Ltd. “IDS NEXT”, is a global leader in providing ERP and total technology solutions for the Hospitality and Leisure industries. With a track record that spans over 25 years, we have earned the trust of over 3000 customers globally with a strong presence in 40 countries across South Asia, Middle East, Asia Pacific and Africa. IDS NEXT’s clients include a host of prominent hotel chains such as John Keells Group, Aitkens Spence, and others.

IDS NEXT’s portfolio of capabilities include Strategic Consulting, Business Outcome Services, Internet and Mobility Solutions, Total Technology Solutions and a range of next generation software products that addresses the hospitality industry, such as independent hotels, chain hotels, business hotels, resorts, clubs, service apartments, limited service, spas, cruise liners and restaurants.

For further information please visit <http://idsnext.com/>

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