

IDS NEXT Launches Microsite for Africa Continent

Aims to serve existing and potential clients through the new microsite

Bangalore, January 22, 2014: IDS NEXT, a global leader in providing ERP and Total Technology Solutions to hospitality and leisure industry has announced the launch of its new microsite for Africa <http://africa.idsnext.com/>. The company aims to tap the continent's huge potential in hospitality as the segment is set to grow rapidly.

IDS NEXT has a presence across Africa with prestigious clients including Vera Club Queen Sharm, Magawish Resort in Egypt, White Sands Beach Resort & Hotel, New Africa Hotel in Tanzania, Sea Cliff Resort & Spa in Tanzania, Claridon Hotels & Resorts in Nigeria, Ramada Resort in Accra in Ghana and many more. Our clients are spread across countries including Tanzania, Uganda, Kenya, Ethiopia, Ghana, Egypt, Zambia, Mozambique, The Gambia, Rwanda and Nigeria.

Speaking about this new initiative, Binu Mathews, CEO, IDS NEXT said, "Africa is an important market and as a leader in the hospitality technology space, we would like to help hotels in the continent leverage technology and grow. We thus have a direct presence in Nairobi. Besides sales, we also have a growing support team in Africa."

"African hospitality industry is witnessing its best time with plenty of growth opportunity by way of new hotels. Over the years, we have developed a deep understanding of what the African market needs and capitalize on our knowledge to customize our offering. Our expanding partner network, and highly skilled sales and support team are geared to this need as well. Additionally, IDS NEXT provides 24/7 technical support to our customers who run mission-critical hotel operations." said Rajesh P Yadav, Vice President – Sales, Africa.

What sets [IDS NEXT hotel software](#) apart from its competitors is that it is a comprehensive hotel solution, which seamlessly integrates both front of the house and back office modules. The enterprise version has 12 modules which automates the various parts of a large hotel and have a host of add-on applications and tools as well. The software is PA DSS Certified for enhanced safety and runs on a single database. Our 3200 plus customers across 40 countries vouch that the software is user-friendly, simplifies hotel operations, automates a large number of mundane activities and provides excellent intelligence through its hundreds of reports.

Another differentiator in the IDS NEXT hotel ERP is its unique interface to channel distribution partner, [RezNext](#). Besides providing hotels an expanding set of distribution channels, RezNext also allows users to access solutions like online reputation management, revenue management and business intelligence through a smart, intuitive dashboard.

About IDS NEXT

IDS NEXT, is a global leader in providing ERP and total technology solutions for the Hospitality and Leisure industries. With a track record that spans 26+ years, we has earned the trust of over 3200 customers globally, and have with a strong presence in 40 countries across South Asia, Middle East, Asia Pacific and Africa. IDS NEXT's clients include Ramada Hotels, ETA Star, Ramee, Sterling, Choice Hotels International, Swissôtel, Aitkens Spence, John Keells Group, Sarovar Hotels & Resorts, ITC Fortune Group, Royal Orchid Hotels, Pride Hotels, and many more.

Our portfolio of capabilities include, Software Development, Mobility Solutions, Total Technology Solutions and a range of next generation software products that address every segment of the hospitality industry, including independent hotels, chain hotels, business hotels, resorts, clubs, service apartments, limited service, and restaurants.

For more information about us visit <http://idsnext.com/>

Media Contact

Lillian D'Costa
Sr. Manager, Marketing
Email: easy@idsfortune.com

IDS NEXT Africa

Rajesh P Yadav
Vice President Sales - Africa Email:
rajesh.yadav@idsnext.com Website:
<http://africa.idsnext.com/>