

Press Release

IDS Next Launches Microsite for Middle East

Aims to technologically empower a growing number of hotels across the Middle East & CIS region

Bangalore, June 03, 2014: IDS Next Business Solutions, a global leader in providing ERP and technology for the hospitality and leisure industries has announced the launch of their microsite for Middle East and CIS region <http://middleeast.idsnext.com/> . Through this microsite, the company aims to capitalize on the growing hospitality industry in Middle East and Commonwealth of Independent States (CIS).

IDS Next has been growing their presence in the Middle East since 1992. With a full fledged office, the company has a focused sales and support team in the region. IDS Next also has over 350 clients spread across Saudi Arabia, Qatar, Oman, Bahrain and United Arab Emirates. With this new and dedicated microsite, IDS Next hopes to venture aggressively into newer markets in the CIS region.

Sharing his views on this new initiative, Binu Mathews, CEO, IDS Next said, “As a global software provider, we would like to be the trusted hospitality technology partner for the growing number of hotels in the Middle East. We are delighted to launch this microsite as it takes us closer to our existing and potential clients, and we look forward to providing our software to the growing number of discerning hotels in the region.”

Heading the Middle East operation for IDS Next is Brijesh Surendran, Vice President Operations, Middle East & CIS. Discussing the launch of the new microsite he said, “Few software providers have the bouquet of solutions we offer. IDS Next has hospitality software for every segment of the market in the Middle East and CIS, be it large hotel chains, independent hotels, resorts, boutique hotels, budget hotels, serviced apartments and restaurants. Our software has been customized for this region and our clients also access 24/7 support.”

The hallmark of IDS Next Hotel ERP is the seamless integration of front of the house and back office modules. The enterprise class software runs on a single database and its 12 modules, namely Front Office, Point of Sale, Accounts Receivables, Sales and Marketing, Banquets and Conferences, Telephone Management, Materials Management, Food and Beverage Costing, Financial Management, HR and Payroll, Maintenance Management and Quality Management help hotels to automate maximum number of processes with ease.

The IDS Next Hotel ERP has been carefully crafted to empower hotels with solutions that optimize use of manpower, reduce cost, enhance profitability and increase guest satisfaction. Towards this end, the company recently interfaced their powerful hotel management software with a host of other solutions namely room distribution, online reputation management, revenue management and business intelligence. This makes IDS Next the only Hotel ERP with such a large bouquet of offerings.



Hotel software solutions offered by IDS Next include an app for SMS Alerts, mobility solutions, and solutions for chain and group properties. The Hotel ERP is also one of the few products to have a PA DSS Certification thus protecting the hotel guests' payment details.

About IDS Next Business Solution:

IDS Next Business Solutions is a global leader in providing Hotel ERP and technology solutions for the Hospitality and Leisure industries. We have earned the trust of over 3200+ customers globally, and have a strong presence in 40+ countries across South East Asia, Oceania, Indian sub-continent, Middle East, and Africa. IDS Next's clients include Ramada Hotels, ETA Star, Ramee, Sterling, Choice Hotels International, Swissôtel, Aitkens Spence, John Keells Group, Sarovar Hotels & Resorts, ITC Fortune Group, Royal Orchid Hotels, Pride Hotels, Keys Hotels, Golden Tulip and many more.

IDS Next's portfolio of capabilities include, Software Development, Mobility Solutions, and a range of next generation software products that address every segment of the hospitality industry, including independent hotels, chain hotels, business hotels, resorts, clubs, service apartments, limited service, and restaurants.

For more information about us visit: <http://www.idsnnext.com/>

Media Contact:

Lilian D'Costa
Senior Manager, Marketing
Mai: lilian.dcosta@idsnext.com

IDS Next Middle East:

Brijesh Surendran
VP – Operations, Middle East & CIS
Mail: brijesh.surendran@idsnext.com
Website: <http://middleeast.idsnnext.com/>