



## Media Release

### IDS Softwares transform into IDS NEXT

#### *Evolves into a Holistic Hospitality Partner with an Expanded Portfolio of Business Solutions*

**Bangalore, June 22, 2011**— IDS Softwares (IDS NEXT), the leading provider of ERP solutions for the hospitality industry, today announced the launch of their expanded portfolio of offerings along with the transition of the company into IDS NEXT.

Over the years, IDS has transformed from a software partner into a **Holistic Hospitality Partner** for their global customers. In addition to the popular 'Fortune Suite of Software Solutions', IDS NEXT will equip their customers with the latest innovations in hotel technology, as well as provide consulting and other business enhancement solutions. The new offerings will now be reflected in their fresh logo and website at [www.idsnext.com](http://www.idsnext.com).

IDS NEXT will now represent the umbrella brand for their new offerings, which will include five practice areas:

1. Software Products
2. Strategic Consulting
3. Business Outcome Services
4. Custom Design and Development
5. Total Technology Solutions

Commenting on the launch **Suresh John, MD and CEO, IDS Softwares (IDS NEXT)** stated, "IDS NEXT's offerings are a reflection of IDS's commitment and desire to be in the 'center' of our customers' business universe. Our offerings are designed to take our clients to a new level of leveraging technology and innovative business processes to elevate themselves to greater heights in their business and operations". He further commented "We truly believe that IDS NEXT would be a significant partner to our customers' ambitions and vision to take their business to world class standards".

**Loretta Vaz, Director Business Development of Holiday Inn Resort Goa**, stated "Having already worked with IDS' Total Technology Solutions team, we are confident about leveraging IDS NEXT's expertise and operational excellence to help us offer our guests true world class experience."

IDS NEXT will provide **Strategic Consulting** focused on improving efficiency, maximizing revenue and enhancing guest experience. The **Business Outcome Services** practice will manage several areas of customers' processes including central reservation management, business analytics and customer relationship & loyalty management. IDS NEXT now can cater to customers' specific vertical needs with the **Custom Design and Development** practice while the **Total Technology Solutions** practice will

provide 360 degree technology offerings including hardware, software, manpower requirements and more.

IDS has grown to become South Asia's leader in technology solutions for the hospitality industry and is fast expanding in Middle East, Asia Pacific and Africa. IDS currently provides technology solutions to over 2800 hotels, across 40 countries and 18 support centers across the globe.

### **About IDS Softwares (IDS NEXT)**

IDS Softwares Pvt. Ltd. "IDS NEXT", is a global leader in providing ERP and total technology solutions for the Hospitality and Leisure industries. With a track record that spans over 23 years, it has earned the trust of over 2800 customers globally with a strong presence in 40 countries across South Asia, Middle East, Asia Pacific and Africa. In India, the company is the premier leader in hospitality technology solutions and has the largest installed software with over 1700 installations. IDS solutions are also part of the curriculum of India's premier hotel management schools creating the highest number of skilled users in the country. IDS NEXT's clients include Sarovar Hotels & Resorts, ITC Fortune Group, Royal Orchid Hotels, Pride Hotels, Ramada Hotels, ETA Star, Ramee, Sterling, Choice Hotels International, Swissôtel, Aitkens Spence, John Keells Group, and many more.

IDS NEXT's portfolio of capabilities include Strategic Consulting, Business Outcome Services, Custom Design and Development, Total Technology Solutions and a range of next generation software products that addresses the hospitality industry, such as independent hotels, chain hotels, business hotels, resorts, clubs, service apartments, limited service, spas, cruise liners and restaurants.

For further information please visit <http://idsnext.com/>