



## **IDS' new solution to enhance productivity of hotels**

*Launches FortuneNEXT - a next generation, integrated IT solution for hospitality -Existing hotels can now migrate to the new system with zero disruption to operations*

---

**Bangalore, August, 25, 2010:** IDS Softwares Pvt. Ltd., the global leader in integrated IT solutions for the hospitality industry, today announced the launch of its latest suite of enterprise products – FortuneNEXT. The solution will help hotels increase productivity, and has the capability to maintain seamless operations with no application downtime. Existing customers of IDS can leverage this solution by migrating to the new system with ease and enjoying increased benefits such as quicker and simplified operations, control of revenue leakage and enhanced business planning tools.

The most comprehensive suite of Property Management Systems for high growth businesses, FortuneNEXT is proven to enable quicker operations with superior features that would also help hotels to maintain higher staffing efficiencies. FortuneNEXT is one of the most robust hotel operations systems with unique features, where even a night audit process does not require a system shutdown.

Commenting on the launch, Mr. Suresh John, Managing Director at IDS Softwares Pvt. Ltd, said “Customer feedback definitely paves the way forward for a company. A common complaint of hospitality business owners is that there is a significant down time associated with management of hotel software considering hotels follow a 24X7 “always on” operation. Our R&D centre in Bangalore has been constantly working towards developing solutions that address the needs of the industry since 1987. With heavy R&D investment backing FortuneNEXT, we are confident of its capabilities, providing ease of operation and real benefits to our clients’ hotel operations.”

Keeping the end user in mind, FortuneNEXT has several added features and tools, which can then be passed on to guests by enabling an enhanced experience at the property. With an attractive and user friendly interface, the software ensures ease-of-use and can also assist in making sound business decisions through its Revenue Management Tool. This tool would help managers by predicting trends and allowing them to maintain optimum room rates, staffing, and the like.

Sharing his views on IDS’ latest offering, Mr. Manoj Kumar Mohanty, National Sales Manager - South Asia at IDS Softwares Pvt. Ltd said “Initial feedback about the product has been very encouraging. Our existing customers would be able to make the upgrade to FortuneNEXT with zero disruption to their operations. Additionally, FortuneNEXT allows quicker reservations on a single screen and would enable the user to check hotel position and room availability at a glance.”

**IDS SOFTWARES PVT. LTD.**

#490, RT Nagar Main Road, Bangalore – 560 032, INDIA

Ph: +91 80 2353 8042

The already existent set of IDS products known under the umbrella brand 'Fortune Suite of solutions' has installations in 40 countries. The FortuneNEXT range of products will also be available across IDS' global presence.

#### **About IDS:**

Established in 1987, IDS Softwares Pvt. Ltd. is Asia's largest dedicated provider of integrated, full-service enterprise property management software for the hospitality and leisure industry. Powered by 23 years of experience and enabled by a vibrant mix of domain experts from the hospitality and technology spheres, IDS designs, develops, markets and maintains a comprehensive range of information management systems for hospitality businesses of varied sizes, including hotels, restaurants, clubs and resorts.

We help hospitality professionals to focus on providing service from the heart by developing strategically sound, user-friendly software, packed with thoughtful details to enable higher efficiency and greater profitability. IDS's state-of-the-art products are marketed under the umbrella brand of 'Fortune Suite of Solutions' and have been adopted by over 2500 clients in 40 countries across the globe. The company's global R&D center is in Bangalore, India, offering 24x7x365 support to its customers, while regional sales and support offices are spread across the globe.

At IDS, we believe in not just selling a product, but in building relationships that last a lifetime. Our clients include Sarovar Hotels & Resorts, ITC Fortune Group, Club Mahindra Holidays, Pride Hotels, VITS, Ramada Hotels, Ramee, Sterling, Royal Orchid Resorts, Hard Rock Café (India), Choice Hotels, Holiday Inn, Aitken Spence Hotels, ETA Star, Eurovillage, Airways PNG, John Keels group, and many more.

**IDS SOFTWARES PVT. LTD.**

#490, RT Nagar Main Road, Bangalore – 560 032, INDIA

Ph: +91 80 2353 8042