



## **PRESS RELEASE**

### **IDS FORAYS INTO SEYCHELLES, AFRICA PARTNERS WITH LOCAL LEADER PARADISE COMPUTER SERVICES**

**BANGALORE, MAY 05, 2008:** IDS Softwares Pvt Ltd, global leader in providing integrated IT solutions for the hospitality industry, has announced its foray into the island nation of Seychelles partnering with Paradise Computer Services, one of the largest IT companies in Seychelles. With tourism being the mainstay of Seychelles (contributing over 21% of the GDP - direct contribution, and accounting for more than 60% of the ForEX earnings) IDS products have a high potential in this region. With this, IDS has now strengthened its presence in the African Continent, thus, closing in on its target of expanding into 40 countries by end of the FY 2008-09.

Commenting on their entry into this territory, Mr. Rajesh P. Yadav, General Manager, Sales, IDS Softwares Pvt. Ltd. said, "I am happy to announce our tie up with Paradise Computer Services for sales & support in the Seychelles market. Africa offers excellent opportunities for our products and we will be looking at deeper penetration into the continent this year."

Mr. Raja Ramani, Chief Executive Officer, Paradise Computer Service, said, "We are pleased to expand our borders into the hospitality segment in Seychelles. In recent times there has been heavy FDI in the tourism sector with the mega brands coming into our tourism market and investing in Seychelles. We are glad to have struck the right alliance with IDS Softwares just when the time is right to move in and make our mark in the hospitality industry in Seychelles." Paradise Computer Services is a leading IT enterprise integrator in Seychelles based in Victoria and Mahe. PCS was established in 1995 to provide an unparalleled level of service to the IT sector. The Company has been a partner in the infrastructural development of the country providing key requisites for major national capacity building projects. The Company is also a key player in the home PC market with strategic alliance with eSys Technologies. Apart from Seychelles in Southern Africa, IDS is also present in the Northern & Western parts of the continent.

#### **ABOUT IDS SOFTWARES PVT. LTD**

IDS Softwares Pvt. Ltd. is a global leader in integrated IT solutions for the Hospitality industry. The company, for over twenty years, has been designing, developing, marketing and maintaining a comprehensive range of information management systems enabling businesses of varied sizes, including hotels, restaurants, clubs and resorts. With Regional Sales and Support offices spread across the globe, the company has more than 1300 clients in over 20 countries. IDS markets its hospitality software product under the umbrella brand 'Fortune Suite of integrated solutions.' The products address multiple aspects of the industry such as, Property Management Products, Restaurant Management Products, Web based Products (Central

Reservation Systems) and Business & Service Enhancement Products. The company's Global R&D Center at Bangalore, India, offers support to its customers 24x7x365. IDS Softwares' clients include Best Western, Club Mahindra Holidays, Dubai Concorde, ETA Star group - Middle East, Fortune Park Group, Holiday Inn Hotels & Resorts, Ramada Worldwide, Ramee Group of Hotels, Royal Orchid Hotels, Sarovar Group, The Ffort Radisson, Trans Asia Colombo etc.

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