



PRESS RELEASE

IDS ENTERS EURASIAN MARKET

IDS IDENTIFIES CASPEL FOR SALES AND SUPPORT IN AZERBAIJAN AND GEORGIA

Bangalore, 20 February 2008: IDS Softwares Pvt. Ltd. (IDS), a global leader in providing integrated IT solutions for hospitality industry, has announced its entry into Eurasian market. It has tied up with Caspel LLC, one of the largest IT & telecommunications company in the Azerbaijan and Georgia for support in the region.

The company's Global Support Center at Bangalore will continue to offer second line support to its customers/ partner, while the R&D centre will design and develop products and solutions.

CASPEL LLC is one of the leading IT and telecommunications provider in Azerbaijan with an annual turnover of US\$16 Million and has its own fiber-optical data transmission network which covers almost the whole Azerbaijan territory. CASPEL is ISO 9001 and OHSAS 18001 certified company which works according to the international standards of labor safety and quality assurance. It believes in providing fully integrated solutions on data transmission, advanced network solutions, software development, and supply of modern equipment from world's leading manufacturers.

Commenting on their entry into a new territory, Mr. Rajesh. P. Yadav, General Manager, Sales, IDS Softwares Pvt. Ltd. said, "I am happy to announce our tie up with Caspel for sales and support in the EURASIAN MARKET. The CIS region along with Eurasia offers excellent opportunities for our products and we will be looking at deeper penetration into the market. It is a part of our global plans as we are looking forward to expanding into 40 countries from the current 20, by the end of FY 2008-2009 with a special focus on CIS countries, Eastern Europe and North Africa."

"Our choice to start cooperation with IDS Softwares is not accidental. When we realized that our customers in hospitality business vitally needed new management systems based on new technologies, we started our own marketing research and found that the most valuable solution belonged to Fortune products family and the company - IDS Softwares, was also recommended as the most reliable partner. CASPEL is always working with the market leaders and we are sure that our association with IDS will give our customers an edge in their markets as well!" commented Mr. Dilshod Marhsudkhanov, Director, Sales and Marketing, Caspel.

ABOUT IDS SOFTWARES PVT LTD

IDS Softwares Pvt Ltd. is a global leader in integrated IT solutions for the Hospitality industry. The company, for over twenty years, has been designing, developing, marketing and maintaining a comprehensive range of information management systems enabling businesses of varied sizes, including hotels, restaurants, clubs and resorts. With Regional Sales and Support offices spread across the globe, the company has more than 1300 clients in over 20 countries.

IDS markets its hospitality software products under the umbrella brand 'Fortune Suite of integrated solutions.' The products address multiple aspects of the industry such as, Property Management Systems, Restaurant Management Systems, Web based Products (Central Reservation Systems) and Business and Service Enhancement Products. The company's Global R&D Center at Bangalore, India, offers support to its customers 24x7x365. IDS Softwares' clients include Sarovar Hotel & Resorts, Fortune Park, Park Plaza, Ramee, Ramada, Royal Orchid Group, Ffort Radisson, Holiday Inn, ETA Star Dubai, Trans Asia Sri Lanka and Club Mahindra Holidays.

Website: www.idsfortune.com

ABOUT CASPEL LLC

"CASPEL" is one of the largest companies in the Azerbaijan Republic providing complex solutions in IT and telecommunications. Company is a system integrator and provides solutions on data transmission, advanced network solutions, software development, supply of modern equipment from world's leading manufacturers, as well as provision of Internet services. "CASPEL" is an official representation of 3Com in Azerbaijan. Today, CASPEL is the only company providing IT and telecommunication services in Azerbaijan, certified under provisions of ISO 9001:2000 and OHSAS 18001:2000 (certificate No. 22056) standards. CASPEL has demonstrated itself to its customers as reliable partner. Company has an experience of development of telecommunications systems of various scales – from structured facility cabling systems to high-speed trunk network of megapolis. In execution of its projects CASPEL is using the equipment and network technologies proposed by world leaders in design and manufacturing of telecommunications hardware. Partners with 3Com, Sun Microsystems, IskraTeling, Nateks, IBM, Lenovo, Oracle and many other IT and telecommunication equipment manufacturers.