



IDS Softwares strengthens its presence into the CIS region with expansion in Kazakhstan

Adds two new hotels to its international portfolio of clients through their partnership with Caspi Oil

Bangalore, June, 6, 2011: IDS Softwares Pvt. Ltd., leading provider of ERP and total technology solutions for the hospitality industry, today announced their expansion into Kazakhstan with two client wins - Green Hotel and Tengri Hotel. IDS have been in partnership with Caspi Oils through the IDS Business Partner program and collaborates with them on both sales and support in the region. Through this partnership, IDS will provide total technology solutions and technical support to the both the properties.

IDS' leading Property Management System, IDS Fortune Next Express, has been installed at Green Hotel and Tengri Hotel, providing them with high flexibility to help manage 360 degree hotel operations. Its single data base keeps all aspects of management at ones fingertips, speeding up information sharing for greater efficiency. Hoteliers in Kazakhstan will now also have access to IDS' wide range of interfaces which simplifies day-to-day operations, making it easier for hotel staff to offer quick, efficient service to guests and therefore increasing guest satisfaction.

Commenting on the partnership, Mr. Manoj Mohanty, Vice President – Sales, South & Central Asia at IDS Softwares Pvt. Ltd. said “The CIS region continues to be a strategic market for us. Our association with Caspi Oil and the recent win of Green Hotel and Tengri Hotel is testimony to this. Through this alliance, both existing and prospective clients in Kazakhstan would now have a local point of contact for all their software, support and service needs.” Commenting on the reasons for choosing Caspi Oil as their partners in this region, he further added, “With Caspi Oil’s competence and experience, combined with our ERP solutions we are confident of providing customised seamless services to the growing hospitality Industry in the region.”

Expressing his views on the recent client wins in the Kazakhstan, Mr. Saha, CEO at Caspi Oil said, “We are definitely looking forward to a long and fruitful association with IDS Softwares. Tourism in Kazakhstan is witnessing some positive growth and with the recently held Kazakhstan International Tourism Fare, which was Central Asia’s largest annual tourism expo, it is evident that the sector is booming. With IDS Softwares, hotels in the region will now have easy access to affordable Hotel ERP solutions and the necessary support services required.”

Kazakhstan provides for all categories of tourism, including—educational, cultural and ecological tourism. Almaty-Kazakhstan played host to the last Asian Winter Games, with sport and adventure tourism being a huge market for the region. It has been attracting a steady flow of domestic tourists over the past few years. With government led initiatives such as development of infrastructure and the

IDS SOFTWARES PVT. LTD.

#490, RT Nagar Main Road, Bangalore – 560 032, INDIA

Ph: +91 80 2353 8042

encouragement of private and public partnerships, the country is slated to witness an increase in the number of foreign tourists as well.

About IDS:

IDS Softwares Pvt. Ltd. is a global leader in providing ERP solutions for the Hospitality and Leisure industries. With a track record that spans over 23 years, it has earned the trust of over 2500 customers globally and a presence in South and South East Asia, Africa, the Middle East and the Oceanic region. Its suite of products is one of the largest installed software in India with over 1700 installations. IDS solutions are also part of the curriculum of India's premier hotel management schools creating the highest number of skilled users in the country.

IDS' products address multiple aspects of the industry such as Property Management, Club Management, Central Finance Management, Customer Relationship Management, Materials Management, Maintenance, Payroll, Service Level Management, Restaurant Management, Central Reservations, Rate management, Loyalty & Rewards Management and Business Decision Support tools. The range of products has been designed to support operations of varied magnitude, and can meet the requirements of Independent and Chain Hotels, Resorts, Clubs, Restaurants, Cafés, B&Bs, and Serviced Apartments. The FortuneNEXT suite of products from IDS offers the only single database Property Management System exclusively designed for the demanding requirements of high-growth markets.

IDS Softwares' clients include Sarovar Hotels & Resorts, ITC Fortune Group, Royal Orchid Hotels, Pride Hotels, Ramada Hotels, ETA Star, Ramee, Sterling, Choice Hotels International, Swissôtel, Aitkens Spence, John Keels Group, and many more.

-###-

IDS SOFTWARES PVT. LTD.

#490, RT Nagar Main Road, Bangalore – 560 032, INDIA

Ph: +91 80 2353 8042