



## **IDS Softwares becomes the only technology company to provide end-to-end hospitality solutions with the launch of 'IDS Networks Group'**

*The newly launched division will cater to 360° hardware and software technology requirements of the hospitality industry*

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**Bangalore, September, 14, 2010:** IDS Softwares Pvt. Ltd., the global leader in all in one software solutions for the hospitality industry, today announced the launch of IDS Networks Group, a division focused on providing total technology solutions for the hospitality industry.

A first of its kind initiative, IDS Networks Group will design, deploy and manage the entire technology needs of a hotel to enhance guest experience, increase efficiency of processes, and improve ROI on capital spent. From hardware to software, these solutions will optimize room and staff ratio, provide better security and surveillance, interactive infotainment among others for both established and upcoming hotels.

Commenting on the launch of this new initiative, Mr. Suresh John, Managing Director – IDS Softwares said, “Our mission has been to constantly innovate and re-innovate and come-up with solutions that fulfill all requirements of the hospitality industry and are in sync with our overall objective of enabling happy hotels. Given the huge untapped potential within the existing IT set up, through IDS Networks Group, we aim to address this gap and be a total solutions partner for this industry.”

One of the unique services of the newly launched division is The IDS Technology Audit™. It is a comprehensive study of existing IT systems and IT enabled processes, to facilitate in-depth understanding of current technology utilization and maintenance costs. The audit will address issues such as optimization of manpower using technology, using IT infrastructure to create avenues for more revenue.

Sharing his view on the concept behind this new division, Solomon James, Vice President IDS Networks Group said “The launch of IDS Networks Group comes at a time when Indian hospitality is entering a new phase, in which efficiency has become the prime pursuit of existing and new properties alike. IDS Networks Group helps this pursuit with innovative solutions for reduced room to staff ratio, intelligent surveillance and security controls, instant guest feedback systems, and interactive touch-pad based applications to name a few. It is our primary belief that IT infrastructure, like every other setup in a hotel, should contribute to guest satisfaction and operational efficiency.”

**IDS SOFTWARES PVT. LTD.**

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**About IDS:**

Established in 1987, IDS Softwares Pvt. Ltd. is Asia's largest dedicated provider of integrated, full-service enterprise property management software for the hospitality and leisure industry. Powered by 23 years of experience and enabled by a vibrant mix of domain experts from the hospitality and technology spheres, IDS designs, develops, markets and maintains a comprehensive range of information management systems for hospitality businesses of varied sizes, including hotels, restaurants, clubs and resorts.

We help hospitality professionals to focus on providing service from the heart by developing strategically sound, user-friendly software, packed with thoughtful details to enable higher efficiency and greater profitability. IDS's state-of-the-art products are marketed under the umbrella brand of 'Fortune Suite of Solutions' and have been adopted by over 2500 clients in 40 countries across the globe. The company's global R&D center is in Bangalore, India, offering 24x7x365 support to its customers, while regional sales and support offices are spread across the globe.

At IDS, we believe in not just selling a product, but in building relationships that last a lifetime. Our clients include Sarovar Hotels & Resorts, ITC Fortune Group, Club Mahindra Holidays, Pride Hotels, VITS, Ramada Hotels, Ramee, Sterling, Royal Orchid Resorts, Hard Rock Café (India), Choice Hotels, Holiday Inn, Aitken Spence Hotels, ETA Star, Eurovillage, Airways PNG, John Keels group, and many more.

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