

Press Release

RezNext and IDS NEXT to Hold Hospitality Industry Empowerment Summits

Summit to serve as a platform for industry leaders to discuss challenges and opportunities across the hospitality ecosystem

Bangalore, 11 February, 2014: RezNext and IDS NEXT announce a series of hospitality industry empowerment summits titled **“Transform Guest Experience & Improve Revenues”**. The summits will address issues related to distribution, online reputation management, revenue management, business intelligence and more. These summits are scheduled to be held in Delhi, Mumbai and Bangalore on 18th, 20th and 25th February 2014 respectively.

RezNext is the world’s only true Real-Time Distribution Management Solution provider. IDS NEXT is a global leader in providing technology solutions to the hospitality industry in 40 countries across the world.

“As a thought leader in the hospitality technology space, we have a strong focus on engaging with the industry, sharing our learnings and identifying areas where our technology expertise can help hoteliers address their day to day operational challenges. These industry summits will serve as an important platform to bring together the hospitality leadership and reflect on emerging trends for the Indian market. We will also showcase key technology initiatives that will help hoteliers automate processes and drive better value for their guests,” said Binu Mathews, Chief Executive Officer, IDS NEXT.

Globally hoteliers are trying to make the most out of their distribution ecosystem. There is a pressing need to understand how distribution channels are performing and then accordingly redefine the distribution strategy. Hoteliers need to also combat the rising costs associated with distribution while driving occupancy and improving profitability. These upcoming summits will focus on this important topic with industry leaders deliberating on these issues in a power packed panel discussion.

“Distribution has to be seamless, real-time providing greater visibility, better control and improved profitability for hoteliers. An integrated distribution approach powered by revenue management intelligence and reputation management insights can simplify the existing complex environment and provide more value to hoteliers. It will be interesting to have industry leaders on our panel discussing these trends and the road forward,” said Mike Kistner, Chief Executive Officer, RezNext.

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Another key area of focus at these events will be empowering hoteliers with real-time view of the hotel performance, enabling them to transform data into key action points and helping them make the right decisions faster.

Organized in association with TrustYou, a global leader in providing online reputation management services, these events will be held at Golden Tulip, Chattarpur in Delhi, The Mirador Hotel in Andheri East, Mumbai and Fortune Park JP Celestial in Race Course Road, Bangalore.

For more information or to register please visit: <http://www.idsnext.com/hospitality-technology-event-2014-feb-18-20-25/>

About RezNext

RezNext is the world's only true Real-Time Distribution Management Solution provider. It empowers hotels to adopt a distribution strategy that simplifies the complex global distribution environment and makes it understandable and manageable. It is integrated with revenue management, operating intelligence and powered with reputation management insights.

At the core of our distribution offering is the real-time two-way connect between a hotel's property management solution and thousands of electronic channels, helping hotels improve visibility, distribute effectively 24/7, and most importantly, drive revenues.

RezNext's portfolio of offerings include Real-time two way PMS connect, Channel Manager, Revenue Management, Reputation Management, Web Booking Engine, Online Travel Agent (OTA) Connect, Non-traditional Channels, GDS connect and CRM. This growing range of solutions is available to all hotel segments from independent hotels to large chain hotels, business hotels, resorts and service apartments.

For more information please visit: <http://www.reznext.com/>

About IDS NEXT

IDS NEXT, is a global leader in providing ERP and total technology solutions for the Hospitality and Leisure industries. With a track record that spans 26+ years, the company has earned the trust of over 3200 customers globally, and has a strong presence in 40 countries across South Asia, Middle East, Asia Pacific and Africa. IDS NEXT's clients include Ramada Hotels, ETA Star, Ramee, Sterling, Choice Hotels International, Swissôtel, Aitkens

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Spence, John Keells Group, Sarovar Hotels & Resorts, ITC Fortune Group, Royal Orchid Hotels, Pride Hotels, and many more.

IDS NEXT's portfolio of capabilities include, Software Development, Mobility Solutions, Total Technology Solutions and a range of next generation software products that address every segment of the hospitality industry, including independent hotels, chain hotels, business hotels, resorts, clubs, service apartments, limited service, and restaurants.

For more information about us visit: <http://www.idsnext.com/>

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