

## Press Release

### IDS NEXT Sponsors Hotelier Middle East's 'IT Person of the Year' Award

**Bangalore, October 24, 2011** IDS NEXT, global leader in ERP and total technology solutions for the hospitality and leisure industries is proud to announce that it participated in the Hotelier Middle East Awards held at Madinat Jumeirah, Dubai, UAE on 19th October 2011. The company also sponsored the 'IT person of the year' which went to **Mr. Prasanna Rupasinghe, Kempinski Hotel Mall of the Emirates.**

**Mr. Rupasinghe** was the jury's winning choice from nominees who have made a notable contribution to IT for the year 2011. Names of those who had helped introduce technology innovations to enhance efficiency and decrease operational costs were welcomed from hotels all over the Middle East. Giving away the award at a glittering ceremony on behalf of IDS NEXT was **Mr. Chandrasekar, Vice President - Operations (Middle East & North Africa), IDS NEXT.**

Commenting on the award category, Chandrasekar said, "We have been associated with Hotelier Middle East for over 5 years now and the event has proven to be a great platform to bring recognition to the IT heroes in the Hospitality Industry. Technology keeps us all on a path of constant evolution and as technology providers, it is great to be able to witness hotels leverage our solutions to reap benefits for higher guest satisfaction, productivity and revenue. "

"Our software has been strategically designed for every segment of the hospitality market, from starred hotels and resorts to restaurants, clubs, and independent budget hotels. What sets us apart is our robust hotel ERP and other products which has been developed with 24 years of domain expertise," he further added.

Considered one of the most prestigious events for the hospitality industry, the Hotelier Middle East Awards has seen nominations from several hotels for the 'IT person of the year' category. Nominees have been judged based on their exemplary coordination of front office, back-of-house IT systems and management of guests at the hotel.

IDS NEXT has been operational in the Middle East for over 14 years with an extensive presence in Oman, Saudi Arabia, UAE, Qatar and Bahrain. The sales and support team headed by Chandrasekar R. has been delivering IDS NEXT's Fortune NEXT suite of products within the region which other than its Hotel ERP also includes specialized modules such as iAlert, iBooking and Central Reservation System.

#### About IDS NEXT

IDS Softwares Pvt. Ltd. "IDS NEXT", is a global leader in providing ERP and total technology solutions for the Hospitality and Leisure industries. With a track record that spans 24 years, we have earned the trust of over 3000 customers globally and have a strong presence in 40 countries across South Asia, Middle East, Asia Pacific and Africa. In India, IDS NEXT is the leader in hospitality technology

solutions and has the largest installed software with over 1700 installations. IDS NEXT's clients include a host of prominent hotel chains including Sarovar Hotels & Resorts, ITC Fortune Group, Royal Orchid Hotels, Pride Hotels, Ramada Hotels and others.

IDS NEXT's portfolio of capabilities include Strategic Consulting, Business Outcome Services, Custom Design and Development, Total Technology Solutions. Our range of next generation software products address every segment of the hospitality industry, including independent and chain hotels, business hotels, resorts, clubs, service apartments, limited service, spas, cruise liners and restaurants.

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