

### **IDS Next to Provide Real-time Connection with Best Western International Central Reservation System**

*Becomes one of the 'preferred hospitality software vendors' for Best Western International in emerging markets.*

**Bangalore, March 25, 2014:** IDS Next Business Solutions, a global leader in providing ERP and total technology solutions for the hospitality and leisure industries today announced an agreement with Best Western International, Inc.

In this agreement IDS Next will implement a Two-Way interface between FortuneNEXT's suite of enterprise software which is widely used by Best Western hotels in India, and their Central Reservation System (CRS). With this interface, bookings from the CRS will seamlessly log into FortuneNEXT property management system. This will do away with the manual effort of feeding reservation data into the property management system, and avoid errors as well.

IDS Next has had a long relationship with Best Western in India.

The IDS Next - Best Western International agreement also makes IDS Next one of the 'preferred hospitality software vendors' for emerging markets. IDS Next has an extensive sales and service network in a host of countries in Asia Pacific, South Asia, Middle East, Commonwealth of Independent States (CIS) and Africa. Best Western International seeks to leverage this presence to provide the growing number of hotels under their brand with a robust Hotel ERP.

"IDS Next is aggressively expanding in Asia Pacific, East Asia, CIS and Africa regions. As the 'preferred hospitality software vendor', we will be able to empower a larger number of hotels of the Best Western Chain with our comprehensive Hotel ERP" said Mr. Binu Mathews, CEO – IDS Next. Besides being PA DSS certified, Fortune suite of enterprise software adopts a modular approach and has a comprehensive integration of both Front Office and Back of the House software. This allows for the seamless sharing of data across the hotel. The Hotel ERP also runs on a single database thus reducing investment in hardware and maintenance costs.

Best Western International, Inc., operates the Best Western hotel brands, which is the world's largest hotel chain with about 4,000 hotels in over 100 countries.

Scott Gibson, CIO and Senior Vice President of Distribution & Strategic Services, Best Western said, "We are delighted to be working with IDS Next for a Two-Way interface to our central reservation system. A large number of our hotels in India use their software and we see real value in a Two-Way connection between the Fortune Hotel ERP and our CRS"

## Press Release



### **About IDS Next Business Solutions**

IDS Next Business Solutions is a global leader in providing ERP and total technology solutions for the Hospitality and Leisure industries. The company has earned the trust of over 3200 customers globally, and has a strong presence in 40 countries across South Asia, Middle East, Asia Pacific and Africa. Our Enterprise suite of solutions is also PA DSS Certified. IDS NEXT's clients include Ramada Hotels, ETA Star, Ramee, Sterling, Choice Hotels International, Swissôtel, Aitkens Spence, John Keells Group, Sarovar Hotels & Resorts, ITC Fortune Group, Royal Orchid Hotels, Pride Hotels, and many more.

IDS NEXT's portfolio of capabilities include, Software Development, Mobility Solutions, Total Technology Solutions and a range of next generation software products that address every segment of the hospitality industry, including independent hotels, chain hotels, business hotels, resorts, clubs, service apartments, limited service, and restaurants.

For more information about us visit: <http://www.idsnext.com/>

### **About Best Western International, Inc.**

Best Western International, Inc., headquartered in Phoenix, Ariz., is a privately held hotel brand made up of more than 4,000\* **BEST WESTERN®**, **BEST WESTERN PLUS®**, **BEST WESTERN PREMIER®** hotels in more than 100\* countries and territories worldwide. Now celebrating 68 years of hospitality, Best Western welcomes hundreds of thousands of guests nightly. Best Western provides its hoteliers with global operational, sales, marketing and promotional support, and online and mobile booking capabilities. More than 20 million travelers are members of the brand's award-winning loyalty program **Best Western Rewards®**, one of the few programs in which members earn points that never expire and can be redeemed at any Best Western hotel worldwide. The brand's partnerships with AAA/CAA, and Harley-Davidson® provide travelers with exciting ways to interact with the brand. In 2013, Best Western earned our highest level of brand recognition, including our fifth AAA/CAA Hotel Partner of the Year award, third Compuware Best of the Web Gold award, fourth No. 1 ranking in Brand Keys Consumer Loyalty Engagement Index for midscale hotels and seventh TTG Asia Best Mid-range Hotel Brand. Forty-one percent of Best Western hotels worldwide won TripAdvisor Certificates of Excellence for customer satisfaction.

For more information or to make a reservation, please visit [www.bestwestern.com](http://www.bestwestern.com).

\*Numbers are approximate and may fluctuate.